



**Customer Success Story**  
Learn how  
**AKAYLAR Shipping**  
**Istanbul**  
Simply fixed their email  
problems



## **Email for Shipping is simple to use**

akéreon email services helpdesk  
is friendly, effective  
and they speak the shipping language

Akaylar is one of the Shipowners & Shipbrokers company in Istanbul, Turkey Since 1968. Focusing in Shipowning & Shipbrokering mainly range of vessel capacities between Coaster to Handy size with the experienced management standards and skills activities under name of Akaylar Shipping.

The core activities of the Akaylar Shipping are: Worldwide transportation of steel products, dry cargoes and the movement of project cargoes with their own vessels or giving a competitive Shipbrokering service up to Handy size vessels. At the present company have two coaster vessels which one is 4200 Dwt 1993 Built General Cargo vessel mv Akaylar II other one is 5727 Dwt 2007 Built MPP-General Cargo vessel mv Ali Akay are managing in their company. They are working in spot market and work directly with several Foreign and Turkish Charterers fixing their cargoes with their own vessel and giving Shipbrokering service to them. Their vessels and cargoes market trade in mainly Black sea, Med, Continent, West Africa.

Akaylar is using akéreon email services to send several thousands of emails every day.

"Email used to be a problem and akéreon email services fixed this trouble. The service is simple to use, the help desk is very friendly and effective and they speak the shipping language " says Mr Emre Akay of Akaylar Shipping..

### **High Volume Email service - Business Benefits:**

- Managed email service, takes care that all your emails reach their destination, not marked as spam or end up as undelivered messages.
- No limit on the number of outgoing messages. No limit on messages per hour/ day/ week. No limit on message size. Send as many circulars you need to an unlimited number of recipients.
- Ultra fast delivery of your messages, i.e. 2000 messages delivered to the final recipients within a minute.
- Email helpdesk and email control center that will assist you to find out when and how fast your emails were delivered.
- Assistance to clear your recipient lists from invalid/obsolete email addresses.
- Dedicated service for shipping companies only; protects your messages from been characterized as spam.

Contact now [sales@akereon.com](mailto:sales@akereon.com)